

# Subject Information

# Options 2015-17

Below is useful information from departments that should be used to help choose your option subjects. If you require any further information please speak to the member of staff responsible for the subject.

## Option Subject

		<b>Subject</b>
		<b>Business Studies</b>
	<b>Exam Board</b>	OCR
	<b>Syllabus number</b>	J253
	<b>Member of staff responsible</b>	Mr A Smith
	<b>Accreditation</b>	GCSE
Exam Information	<b>How many?</b>	2 - Business and People – one hour exam Production, Finance and the External Business Environment - 90 minute exam based on a pre-seen case study.
	<b>When taken?</b>	Business and People – May Year 11 Production and Finance – May Year 11
	<b>Percentage of final mark</b>	Business and People – 25% Production and Finance – 50%
Coursework Information	<b>How many?</b>	None
	<b>When taken?</b>	
	<b>Percentage of final mark</b>	
Controlled Assignment Information	<b>How many?</b>	1 = Marketing and Enterprise
	<b>When taken?</b>	Summer Term of Year 10
	<b>Percentage of final mark</b>	25%
<b>Brief outline of subject</b>		<p style="text-align: center;">This subject consists of 3 modules:</p> <p><b>Marketing and Enterprise.</b> Students develop an understanding of the key skills and qualities required to be successful in business. They investigate how the different functions of marketing can have.</p> <p><b>Business and People.</b> Students learn how people are the key to success for business. They look at the recruitment and selection process, training and how to motivate staff.</p> <p><b>Production, Finance and The External Business Environment.</b> Students study different production methods and learn about sources of finance. They perform simple calculations to assess business success and develop an understanding of how external factors affect businesses.</p>
<b>Characteristic of students who succeed in this subject</b>		Students who succeed at this subject have a good standard of written English and numeracy and also have a good awareness of current affairs. The subject is very complementary to a wide range of option choices.
<b>Relevant information that may be important</b>		The subject encourages students to develop many of the key skills for employability such as teamwork, problem solving and independent thinking.
<b>Advisory Entry Level Requirements</b>		No advisory entry level requirements.